

**NOTE - When saying the MHSAA acronym, say each letter – M – H – S – A – A.
Do not say M-H-S-Double A or try to say MHSAA as a word.**

24:00 On Pre-Game Clock

Spectator Streaming Restrictions

Fans are reminded that the broadcast and streaming rights of this event belong exclusively to the N-F-H-S Network, the M-H-S-A-A, and those media outlets which have pre-arranged to secure those rights. Any individual streaming of this event is strictly prohibited.

MHSAA Social Media

Keep up with everything M-H-S-A-A on social media. Look us up on Facebook, Twitter, Instagram, Tik Tok and YouTube for tournament updates, event announcements, video highlights and high school sports news from around the state. It's the best way to connect with the M-H-S-A-A every day!

20:00 On Pre-Game Clock – Coin Flip

16:00 On Pre-Game Clock

Watch MHSAA Finals on MHSAA.TV

Get your pass to watch live streaming video of M-H-S-A-A Fall Championships on the M-H-S-A-A Dot T-V website. One low cost of \$11.99 per month gives you access to live Finals action in soccer, volleyball, football semifinals, swimming & diving plus winter and spring sports. Sign up for your pass to the Finals at M-H-S-A-A Dot T-V.

Michigan Athletic Trainers Society

Injury prevention along with proper identification and management of athletic injuries and illness are key components to safe sport participation. Certified athletic trainers are licensed healthcare providers working with many high schools across Michigan to help reduce the risk. Please visit Michigan-A-T-Society-dot-Org to see how athletic trainers work in this role.

12:00 On Pre-Game Clock

Game Balls

The M-H-S-A-A is proud to use products from Wilson Sporting Goods. For athletes to perform their best, they require the best, and that's what Wilson has delivered for over one-hundred years. Learn more at Wilson – Dot – Com.

See Something-Say Something

(You may wish to adjust reporting location)

Welcome to _____ High School. For your safety and security, the Athletics Department and School Administration encourage you to be aware of unusual activity. Please report any suspicious activity to us here at the announcer's stand immediately. Enjoy the meet and remember – Report Suspicious Activity – See Something – Say Something!

MI Student Aid

The MHSAA Football PLAYOFFS are presented by the Michigan Achievement Scholarship....It's A Game Changer. Do you need money for college? Students in the Class of 2025 are encouraged to take advantage of the Michigan Achievement Scholarship, which could provide up to \$27,500! Learn more today at Michigan.gov slash Achievement.

8:00 On Pre-Game Clock

Meijer

From the biggest stadiums in the state, to the familiar fields down the street, Meijer is a proud sponsor of local sports teams across the Midwest. Whenever you shop Meijer, you help support the teams that bring us together, and the values that our community is proud to stand for. You help support your community, including local sports teams, education programs, the arts, food pantries, and more programs that bring out the very best in us. From the biggest of big games, to the littlest of the little, Meijer is proud to sponsor this game, and hundreds of local sports teams across Michigan.

UDIM

Chocolate milk has essential nutrients every athlete needs not typically found in traditional sports drinks. Next time you grab a beverage, whether it's in the lunch room, out on the field or at home, remember to rethink your drink and pick chocolate milk. Chocolate milk is the official beverage of the Michigan High School Athletic Association.

4:00 On Pre-Game Clock – Player Introductions

And now let's meet the starting lineups for today's game between the

_____ of _____;
 (Visiting team nickname) (School)

and the _____ of _____.
 (Home team nickname) (School)

(Introduce the visiting team and its head coach first; followed by the home team and its head coach)

Your officials for today's game are: _____,

_____, _____,

_____, and _____.

(For 11-Player Semifinal Games – You Have 7 Officials)

0:00 On Pre-Game Clock – National Anthem – All Games

Good _____ . The Michigan High School Athletic
(Morning, Afternoon, Evening)

Association welcomes you to _____ for today's
(Name of school/field)

_____ game in the Two Thousand Twenty FOUR
(District Semifinal, District Championship, Pre-Regional, Regional Championship, Semifinal)

Division ____ Eleven-Player Football Playoffs...Presented by the Michigan Achievement
Scholarship.

-OR-

Division ____ Eight-Player Football Playoffs... Presented by the Michigan Achievement
Scholarship.

(Then read the sportsmanship statement for the level of game & go to Anthem)

(Districts) It's Game Time!!! Time for both teams to give us their best effort on the field, and for everyone – players, coaches and fans – to give us their best sportsmanship! Remember, nothing beats good sportsmanship.

(Regionals) We expect a great game today - including great sportsmanship being displayed by all parties involved towards each other and towards the game officials. Remember, nothing beats good sportsmanship.

(Semifinals) The stakes are high today. Let our level of sportsmanship be even higher. Remember, nothing beats good sportsmanship.

ANTHEM

Ladies and gentlemen, at this time we ask that you please rise as we honor America with the
(playing/singing) of our National Anthem.

First Half

Read one message during each Time Out – Called or after a scoring play.

Read one message at the Quarter Break.

If the number of time outs exceeds the number of scripts, repeat in order.

Scholar-Athlete Award

Nearly fifteen hundred of the state's top student-athletes will be recognized for excelling academically and in school activities through the M-H-S-A-A's Scholar-Athlete Award, presented by Farm Bureau Insurance. The applicants will be in the running for a total of 32 two-thousand-dollar college scholarships. Application materials are available exclusively online through the M-H-S-A-A Website.

ICAC

Every day, in Michigan, investigators work hard to keep people safe on the internet. For more information on how to keep your family safe online, or to submit a cyber tip, visit Michigan I C A C dot com.

OK2SAY

You're a leader in the game, so be a leader in your school. By using OK2SAY, you can report anything that threatens your safety or the safety of others. Submit a confidential tip 24/7 by phone, text, email, online, or thru the mobile app. By using OK2SAY, you can make a difference.

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(FIRST HALF CONTINUED ON NEXT PAGE)

100 Years

This year the MHSAA is celebrating a century of sports. Help celebrate 100 years of the MHSAA by visiting us online... to see exclusive content about the people, places, and things that make school sports so special. Rivalries, records, and remembering some of the state's top players... relive it all, at MHSAA dot com. Thank you to everyone who has been a part of a century of sports!

Halftime – As Teams Leave Field

Meijer

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Culver's

Today's MHSAA Football playoffs action is brought to you by Culver's, a proud sponsor of local youth sport teams – supporting the athletes, coaches, and families who make events like this possible. Best of luck to all the teams competing today, and remember – win or lose, Culver's has a scoop with your name on it!

Halftime – As 3:00 Warm-Up Period Starts

See Something-Say Something

(You may wish to adjust reporting location)

Welcome to _____ High School. For your safety and security, the Athletics Department and School Administration encourage you to be aware of unusual activity. Please report any suspicious activity to us here at the announcer's stand immediately. Enjoy the meet and remember – Report Suspicious Activity – See Something – Say Something!

Dick's Sporting Goods

Games shape futures. Bus rides build bonds. Coaches change character. That's why DICK'S Sporting Goods believes that sports have the power to change lives. This belief has guided DICK'S since the beginning, and it is the inspiration behind their ongoing Sports Change Lives campaign. Shop our stores locally throughout the State or learn more and shop online at [dicks sporting goods dot com](https://www.dicksportinggoods.com).

Second Half

**Read ONE messages during each Time Out – Called or after a scoring play.
Read one message at the Quarter Break – PLUS the Trophy Presentation script
at District & Regional Finals.**

**Read the Trophy Presentation script again at the first Time Out under the 6:00
mark of the Fourth Quarter.**

If the number of time outs exceeds the number of scripts, repeat in order.

MI Student Aid

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B4 Foundation

Mental health conditions, such as depression or anxiety, are real, common, and treatable. The mental health and safety of all student-athletes is a top priority of the MHSAA. If you or someone you know is struggling – help is available, contact a mental health professional. A message from the B-4 Foundation.

(SECOND HALF CONTINUED ON NEXT PAGE)

Michigan Army National Guard

Your Michigan Army National Guard plays a vital role in our national defense and responds, as needed, to state emergencies to protect the lives and property of Michigan citizens. If you are interested in learning more about the Guard, visit My-Army-Guard-Dot-Com! That's M, I, Army-Guard-Dot-Com.

MHSAA Website

Looking for a score? A schedule? A story? MHSAA dot com has you covered with everything you need to follow high school sports in Michigan. And it works great on mobile devices and makes tournament information even easier to find. Plus, get all of the feature stories and Finals recaps right on the front page. Check out MHSAA dot com!

Officials Recruitment

You can be a referee! In fact, we need you to get out there and be a referee now more than ever! Nationally, there's a shortage of people willing to work these kid's games – and they are just kid's games - so if you love sports and kids, register today at M-H-S-A-A Dot Com. And if you're unable to get out there, please respect the efforts of those who can.

Stay in seats for trophy presentation (District & Regional Final Games ONLY)

We remind you that following the conclusion of this championship game, we will award medals and trophies to the winning team. We ask all fans to stay in their seats so the awards ceremony may begin immediately at the conclusion of the game. Thank you.

IF SCORE IS TIED AT THE END OF REGULATION

Ladies and gentlemen, the score at the end of regulation play is:

_____ -- _____
 _____ -- _____

We will now go to overtime. Each team will have four plays from the 10-yard line to score. The team leading at the end of overtime wins the game, or if we're still tied, we will repeat the process until the tie is broken. Only the offense can score in overtime; and unlike college games, in high school football, it is never required that a team go for a two-point conversion after a touchdown. (You may announce the winner of coin flip, which team will go on offense first and which end of the field will be used.)

Break Between Regulation & Overtime

MHSAA Social Media

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First Overtime

Read one message during each called TEAM Time Out.

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Break Between First & Second Overtimes

Officials Recruitment

There's always help wanted when it comes to high school game officials. Every year, over one thousand new officials are needed. Officiating is a great way to stay in shape, stay close to the game and so much more. Signing up is easy. To become a registered high school game official – log on to MHSAA Dot Com.

Second Overtime

Read one message during each called TEAM Time Out.

This Week In High School Sports

Stay in tune with the preps by listening to This Week In High School Sports on the M-H-S-A-A Network. Carried on over 100 radio stations and web audio outlets, This Week features various sports, provides officiating insights on its Be The Referee segment and closes with a weekly commentary. This Week In High School Sports can also be heard by visiting the home page of the MHSAA website.

IF SCORE IS STILL TIED AT THE END OF TWO OVERTIMES – REPEAT
BEGINNING WITH THE
BREAK BETWEEN REGULATION & OVERTIME

Awards ceremony announcement for District and Regional Finals

Ladies and gentlemen, before the presentation of the _____ championship trophy,
let's acknowledge these two fine teams for their achievements this year and their play today...

At this time, we direct your attention to the field, where _____,
(Name)

_____ will make the trophy presentation to the
(Title)

_____ champions, the _____ of
Division or 8-Player (1-8) (District-Regional) (Nickname)

_____ High School.
(School)

Accepting the championship trophy, Coach _____.
(Name)

**THEN READ APPROPRIATE ‘WINNER ADVANCES’ STATEMENT ON
NEXT PAGE**

Winner Advances – District Final Games

_____ now moves on to the _____
 (Name of winning school) (District Final, Regional Final)

against _____,
 (School, winner of other game, winner of other district/regional/semi game)

Visit the M-H-S-A-A Website for the site, date and time of this game and other

upcoming playoff games. -----Go-Fan's web address is Go-Fan dot C-O, not dot Com-----

For tickets... please go to Go-Fan dot C-O. GoFan digital ticketing is the only source for Football Tournament tickets. That's Go-Fan dot C-O.

Winner Advances – 11-Player Regional Final Games

_____ now moves on to the Semifinal round of the
 (Name of winning school)

playoffs against _____,
 (School, winner of other game, winner of other regional game)

Visit the M-H-S-A-A Website for the site, date and time of this game and other upcoming playoff games. And if you can't make it to next weekend's semifinal, you can watch the game online – visit the M-H-S-A-A Website for more details.

-----Go-Fan's web address is Go-Fan dot C-O, not dot Com-----

For tickets... please go to Go-Fan dot C-O. GoFan digital ticketing is the only source for Football Tournament tickets. That's Go-Fan dot C-O.

THEN READ CLOSING STATEMENT**Closing Statement**

The Michigan High School Athletic Association and _____
 (Name of host site)

have enjoyed having you at today's game, and we look forward to having you as our guest at future events. Please drive carefully on your way home. Good

 (Day, Afternoon, Evening, Night)

Winner Advances – 11-Player Semifinal Games

_____ now advances to the Final round of play next
(Name of winning school)

weekend at Ford Field in Detroit to face the winner of the
_____ Semifinal.

For tickets... please go to MHSAA dot com for information on how to purchase tickets for the
MHSAA Finals at Ford Field.

Winner Advances – 8-Player Semifinal Games

_____ now advances to the Final round of play next
(Name of winning school)

Saturday at the Superior Dome in Marquette to face the winner of the
_____ Semifinal. That game will begin at _____.

Division1 – 11 a.m. – Division 2 – 2 p.m.

For tickets... please go to MHSAA dot com for information on how to purchase tickets for the
MHSAA 8-Players Finals at the Superior Dome in Marquette.

THEN READ CLOSING STATEMENT

Closing Statement

The Michigan High School Athletic Association and _____
(Name of host site)

have enjoyed having you at today's game, and we look forward to having you as our guest at
future events. Please drive carefully on your way home. Good

(Day, Afternoon, Evening, Night)

Emergency Preparedness & The PA Announcer

In response to a changing world around us, schools are implementing emergency action plans – not just for the school day – but for after-school activities where large groups of people can gather and which present a variety of different security challenges – especially for outdoor events.

For the Public Address Announcer, this means having and knowing when to utilize scripts that go beyond telling spectators to stay off the floor and how to address injuries which delay the action on the playing surface (We have included examples for such situations here). The PA Announcer can be the key vehicle in delivering critical messaging as part of an entire team of team of game management personnel.

It should **not** be the responsibility of the PA Announcer to develop scripts, or for that matter, make the final decision of when a script is read in an emergency. Those should be the responsibility of the school administration.

There can be preset protocols for things like a lost child or paging someone to a specific location. But some emergency situations that affect the entire crowd, possibly prompting the evacuation of the venue, must be triggered at the top of the game management chain and should be included in the school's emergency action plan. Those situations include: Weather, Bomb or Terrorist Threat, Fire, Medical Incidents, Gas Leaks, Drive-By Shooter or Active Shooter in Vicinity, Power Outage.

The first thing the PA Announcer must do is be calm; and present clear information to move people to safety. Providing visual references to direct people as opposed to directions is important (i.e. "Proceed to the gate near the scoreboard," instead of "Go to the gate at the North end of the field.")

The bottom line is to be prepared. Know the action plan. Have scripts for various situations prepared in a binder by your side at all times.

The information that follows comes from the MHSAA's Athletic Activities Emergency Preparedness Planning Strategy document, which can be found on the MHSAA Website. The document provides encouragement for schools to develop an emergency action plan to be prepared for enhancing the safety of game participants and spectators when a critical incident occurs.

Special thanks as well to the National Association of Sports Public Address Announcers, which also covers emergency readiness in its book, *The Voice Above The Crowd*, a training manual used by PA Announcers across the country.

Pre-Game

During pre-game, the announcer may wish to consult with the game manager regarding potential severe weather or other known threats. It may be decided to use one of the following scripts prior to the start of the game to inform spectators of the protective plans in place:

Weather Threat

May I have your attention please. We have been watching the potential of approaching inclement weather. If it arrives during the game, activity will cease until we have determined it is safe. If we need to evacuate the stadium/gym/arena/field, we will advise you to seek appropriate shelter in the school and follow directions from staff. If you wish, seek shelter in your vehicle. Thank you for your cooperation.

Safety Plan

May I have your attention please. The (school district name) has an emergency plan to keep our students, staff, parents and visitors as safe as possible. If an emergency should occur during the game/event and we need to stop the event to evacuate or take shelter, we will advise you to seek appropriate actions and follow directions from staff and/or event volunteers. If you wish, seek shelter in your vehicle. Thank you for your cooperation and enjoy the contest.

During The Event

During outdoor competition, once the official signals to suspend activity because of weather, the announcer could announce:

Weather Delay

May I have your attention please. We have been notified of approaching inclement weather. Activity will cease until we have determined it is safe and the risk of lightning is diminished. We advise you to seek appropriate shelter in the school, follow directions from staff. If you wish, seek shelter in your vehicle. Thank you for your cooperation.

If during an indoor event, host management determines an evacuation is appropriate, the announcer could announce:

Building Evacuation

May I have your attention please. Due to an emergency situation in the school, we are evacuating the building. Activity will cease until we have determined it is safe and the risk has been resolved. Please follow directions from staff, exit the school and move away from the building. Responding police/fire personnel will provide further instructions. Thank you for your cooperation.

If host management determines Shelter-In-Place is appropriate, the announcer could announce:

Shelter-In-Place

May I have your attention please. Due to an emergency situation in the school, (approaching inclement weather, hazardous materials incident, etc.) activity will cease until we have determined it is safe and the risk has been resolved. We will be taking shelter inside the school, please follow directions from staff:

- Remain in the building; you are free to move around or,
- Quickly move to shelter areas in the building.

Responding police/fire personnel will provide further instructions. Thank you for your cooperation.

Keeping Spectators Off The Field

A “Stay Off The Playing Surface” announcement should be a script the PA Announcer always has at the ready. Here’s a good example to use when it appears fans may be preparing to rush the playing surface:

Stay Off The Playing Surface

Ladies and gentlemen, for your safety and the safety of the participants, we ask your cooperation in not going on the playing surface before, during or after the game. Violators will be removed from the premises and risk prosecution. Thank you.

Injured Players

An injured player down on the playing surface during a game should only be identified by the PA Announcer. The Announcer is in no position to speculate about the injury and should not talk while being attended to by medical personnel. Do not fill the time with music or announcements. Here’s an example of an appropriate acknowledgement of an injured player if you can positively identify the student:

Injured Player

The injured player on the field is #2, Dylan Lewis.

And when the player is recovered and leaving the field, an announcement encouraging support from the fans is not necessary. This will take place naturally. Again, any announcement speculating about the injury is inappropriate.