**HeartAED**
*Automated External Defibrillators*

**1551 E. Lincoln Ave. Suite 166 Madison Heights MI 48071**
www.heartaed.com   800-228-3343(p)  248-542-1248(f)   www.aeddrill.com

# AED AWARENESS & ACTION POSTER

- **Improve Awareness of:**
  - AED Locations
  - Signs of Sudden Cardiac Arrest (SCA)
  - Additional Information Regarding SCA
  - How to Combat SCA
  - Actions

- **Possible Placement Locations:**
  - Gymnasiums          Pools
  - Concession Stands       Next to AEDs
  - AD Office            Coaches' Office
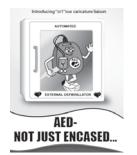  - Trainer's Room         Weight Room
  - Clinic             Teacher's Lounge
  - Cafeteria            Auditorium
  - Break area           Lunch Room

- Quantities 1 to 9 -        $7 ea
- Quantities 10 or more - $5 ea

- **100% of Proceeds from Sale of Posters in Michigan to be Donated to the Kimberly Anne Gillary Foundation www.kimberlysgift.org**

- Shipping, Handling & Packaging Not Included



Introducing "art" our caricature liaison

AUTOMATED

EXTERNAL DEFIBRILLATOR

**AED-
NOT JUST ENCASED...**

**Signs of Sudden Cardiac Arrest:**
- Unconscious
- Not Responding
- Not Breathing Normally
- Seizures/Convulsions may occur when patient collapses

**Combat Sudden Cardiac Arrest with**
- Early 911
- Early CPR
- Early Defibrillation
- Early Advanced Life Support

**BUT...**
CLEAR!!!

**JUST IN CASE!**

# AED
### automated external defibrillator

# not just ENCASED...

## Awareness

### SIGNS OF SUDDEN CARDIAC ARREST (SCA)

Unconscious

Not Responding

Not Breathing or

Not Breathing Normally (i.e. gasping, gurgling, moaning or labored breathing)

Seizures/Convulsions May Occur

### MORE ABOUT SCA

Strikes without warning

Each minute without CPR and Defibrillation, the chance of survival decreases 7-10%

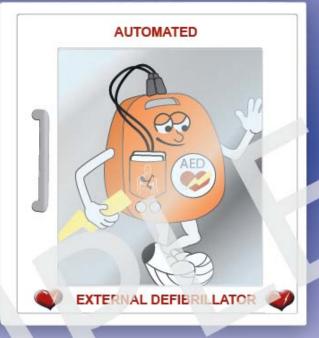Commotio Cordis - a blunt blow to the chest can also cause SCA

### COMBAT SCA

Early Recognition

Call 911 Immediately (emergency medical services)

Early CPR

Early Defibrillation: Use AED

Early Advanced Care

## Action*

Determine if Scene is Safe

Check Responsiveness

Call for Help (911)

Get AED or Send Someone for AED

Check for Normal Breathing

Perform CPR

Turn on AED When it Arrives

Apply Pads (electrodes) to Patients Bare Chest

Follow Prompts

* FOR ADULTS (ages 8 years and older)

CPR - Cardiopulmonary Resuscitation
-30 compressions / 2 breaths ratio

Bystander CPR - Chest Compressions Only
- Push Hard and Fast (100 times/minute)
- Minimize Interruptions

**AUTOMATED**

AED

**EXTERNAL DEFIBRILLATOR**

## nearest AED locations

CLEAR!!!

AED

## but... JUST IN CASE!

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References - American Heart Association www.americanheart.org