

Kids, Sports & Drugs
A Conference on Steroid Education, Drug Prevention and Healthy Nutritional Alternatives
November 9, 2006 – Henry Ford Hospital, Detroit

Steroid facts & figures have been a hot topic in today's media, but what do we really know? Furthermore, what do our student-athletes know? The 2006 Kids, Sports & Drugs Conference aims to educate attendees about the detrimental effects of steroids, while also providing healthy alternatives for student-athletes, coaches, and administrators.

Please join us for an important discussion about these topics, as well as the award-winning ATLAS & ATHENA curriculum, on **Nov. 9** in the Beurki Auditorium at **Henry Ford Hospital in Detroit**. The conference begins at 9 a.m. and will conclude at 2 p.m.

Featured speakers include:

- **Dr. Linn Goldberg and Dr. Diane Elliot** – Creators of the award-winning ATLAS & ATHENA curriculum designed specifically to assist student-athletes in making better decisions with drugs & alcohol, strength training and nutrition. Both doctors are industry experts on the topic of kids & steroids, have testified in congress and been featured in a number of national newspapers and television programs.
- **Dan Bonner** – A college basketball analyst for CBS and FOX Sports with a unique perspective on kids and steroids. Bonner is a former basketball captain at the University of Virginia, and a former college basketball coach. He has also coached girls basketball and girls soccer at the high school level, and has served as a booster club president
- **John E. "Jack" Roberts** – MHSAA Executive Director
- **And others** – Including a representative from *Sports Illustrated*.

The conference is open to all school administrators, coaches, trainers and all other community members who want to learn more about this topic. Registration is \$10 per person and includes lunch. Registration is capped at 350 participants.

The conference is the second part of the SI Schools grant program announced by *Sports Illustrated* earlier this spring. The first

part of the program featured four Michigan high schools – Ironwood L.L. Wright, Mt. Pleasant, Macomb Lutheran North & Spring Lake – selected as SI Schools to receive ATLAS & ATHENA training and materials for 2006-07 valued at approximately \$25,000. Both of these initiatives are a part of the million dollar Champions Award grant given by Sports Illustrated to the group that created the ATLAS & ATHENA curriculum, the Center for Health Performance at Oregon Health and Science University.

Henry Ford Health System is a proud year-round corporate partner of the MHSAA. In 2006-07, HFHS will help the MHSAA highlight important health & safety information to member schools. Thank you to HFHS for helping bring this conference to you.

For more information, please contact Andy Frushour at the MHSAA office – afrushour@mhsaa.com or (517) 332-5046.

REGISTRATION

Name: _____

Title: _____

E-Mail: _____

School/City: _____

Best Phone #: _____

Number of attendees from your school: _____
(Registration is \$10 per person)

Please fax to the MHSAA at (517) 332-4071 or mail to the attention of Andy Frushour at the MHSAA, 1661 Ramblewood Drive, East Lansing, MI, 48823.