

media information

1661 ramblewood drive east lansing, mi 48823 517.332.5046 fax-517.332.4071 www.mhsaa.com

FOR IMMEDIATE RELEASE

October 21, 2008 517.332.5046 or <u>media@mhsaa.com</u>

Contact: John Johnson or Andy Frushour MHSAA Website Media Page: <u>www.mhsaa.com/media</u>

FSN Detroit To Air Selection Sunday Show

EAST LANSING, Mich. – **Oct. 21** – High school football teams around the state will huddle around their television sets on Sunday (October 26) at 6:30 p.m. (EDT) to find out the qualifiers and pairings for the 2008 Michigan High School Athletic Association Football Playoffs during the Selection Sunday Show, exclusively on FSN Detroit.

The 30-minute program, hosted by FSN's Mickey York and Ryan Field, will provide a rundown of the 256 teams that have qualified for the MHSAA Playoffs, as well as their first round matchups and game sites.

"Selection Sunday is one of the biggest television shows we do with FSN all year long," said John Johnson, communications director for the MHSAA. "The Selection Sunday Show has created a great atmosphere for the beginning of the playoffs, as teams gather together to celebrate their great season, and then watch to find out about their tournament draw. It's also one of the biggest nights of the year for our Web site, mhsaa.com."

Following the completion of the Selection Sunday Show at about 7 p.m., the MHSAA Website – mhsaa.com -will provide the complete list of playoff qualifiers and first round pairings. Actual game times will be added to the list the following day as they are determined and provided by the participating schools.

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,600 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, which attract approximately 1.6 million spectators each year.

-0-

RL09-018

Farm Bureau Insurance, Farmers Insurance & the MEEMIC Insurance Company are year-round MHSAA Corporate Partners