



media information

1661 ramblewood drive east lansing, mi 48823 517.332.5046 fax-517.332.4071 www.mhsaa.com

FOR IMMEDIATE RELEASE

June 27, 2008

Contact: John Johnson or Andy Frushour

517.332.5046 or media@mhsaa.com

MHSAA Web Site Media Page: www.mhsaa.com/media

FSN Detroit Premier's Spring Edition of MHSAA Magazine July 5

EAST LANSING, Mich. – June 27 – The spring edition of MHSAA Magazine, a television program recapping seasonal Michigan High School Athletic Association tournament activity, makes its debut next week on FSN Detroit on Saturday (July 5), at Noon (EDT).

The 30-minute program will include highlights and interviews of all MHSAA postseason tournament action in both the Lower and Upper Peninsula from the recently-completed schedule, and will also include a feature on Blissfield High School baseball coach Larry Tuttle, who became the 11th coach in the sport nationally and the first in Michigan to top the 1,000-win mark in his coaching career. The program is being hosted by Mickey York of FSN Detroit.

MHSAA Magazine will also air during July at the following dates and times: July 7, 1:30 p.m.; July 10, 6:30 p.m.; July 12, 9:30 a.m.; July 19, Noon; July 20, 10 p.m.; and July 24, 1 and 10 p.m. Additional airings will also take place in August.

The program will also be available for viewing beginning in late July on the MHSAA Internet Broadcast Network – www.mhsaanetwork.com. Fall and winter editions of MHSAA Magazine are also available for on-demand viewing.

MHSAA Magazine is in its second year as part of the Association's television partnership with FSN Detroit. In addition to its telecasts of the MHSAA Boys and Girls Basketball Finals and Football Playoff Finals during the recently-completed 2006-07 school year, FSN Detroit also produced the Selection Sunday Show to announce the football playoff field back in October, and aired MHSAA-produced telecasts of the Girls Volleyball Finals in December.

FSN Detroit's coverage of the MHSAA goes to more than 3.2 million cable and satellite households throughout Michigan and portions of Northwest Ohio and Northern Indiana. The regional network is home to more than 250 live local events per year among the MHSAA, Detroit Red Wings, Detroit Tigers, Detroit Pistons, Detroit Shock and the Central College Hockey Association. FSN is the nation's leading provider of local sports. Through its affiliates and other Fox Network Group-owned networks, FSN reaches more than 82 million homes through 25 regional networks.

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,600 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, which attract approximately 1.6 million spectators each year.

-0-

RL08-090