



michigan high school athletic association

# media information

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## **Lansing Catholic & East Lansing Semifinal Boys Basketball To Air Thursday**

**EAST LANSING, Mich. – March 17** – Two Semifinal games in the Michigan High School Athletic Association Boys Basketball Tournament will be televised on a delayed basis in the Lansing area Wednesday (March 19) evening on WILX-DT.

The Class A Semifinal between East Lansing High School and Saginaw High School will be shown at 7 p.m.; with a Class B contest between Lansing Catholic and Menominee following at 9 p.m. Saginaw, the eventual Class A champion, won its game with East Lansing, 69-49; while Lansing Catholic, which went on to take top honors in Class B, defeated the Maroons, 64-39.

The games will be shown on a WILX high definition sub channel that is normally programmed to carry weather and news throughout the day. Comcast Cable subscribers locally can watch the game on Channel 249; and many Millennium Cable subscribers in the area can watch on channel 454. The signal is also available over the air on High Definition television sets using an external antenna. WILX-TV Sports Director Tim Staudt calls the play-by-play on the East Lansing-Saginaw game, with analysis by former Michigan State University standout Mike Peplowski. Mark Crawford and former Central Michigan University mens basketball coach Jay Smith, the leading scorer in Michigan high school basketball history, will announce the Lansing Catholic-Menominee game.

The broadcast is part of an experiment by the Michigan High School Athletic Association during the Final round of its Girls and Boys Basketball Tournaments to explore additional platforms for the video distribution of high school sports. WILX-DT previously aired an MHSAA Class A Girls Basketball Quarterfinal game between East Lansing and Grand Haven. Semifinal games of the girls and boys basketball tournaments were made available live on the Internet on a pay-per-view basis at MHSAA.TV, and are archived for on-demand viewing.

The production of the Girls Basketball Quarterfinal and Boys Semifinals was handled by When We Were Young Productions. The Girls Basketball Semifinal video will be produced by Advanced Video Service.

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,800 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, which attract approximately 1.6 million spectators each year.

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