



michigan high school athletic association

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SCOPE Award Recipients To Be Honored At Boys Basketball Finals

EAST LANSING, Mich. – March 4 – Acknowledging the efforts of those schools working to maintain a sane scope for their sports programs, the Michigan High School Athletic Association has teamed with AT&T to create an awards program which is in its second year of helping promote the proper perspective for school athletics.

Four schools have been selected for the 2007-08 school year to receive the SCOPE Award, and AT&T will present each with a \$2,500 check to be used in the continued promotion of an educational attitude for their programs. The ceremonies will take place at halftime of the MHSAA Class D Boys Basketball Championship game at the Breslin Student Events Center in East Lansing on March 15.

Bloomfield Hills Cranbrook-Kingswood, Clare, Comstock Park and St. Charles were selected as the recipients of this year's the SCOPE Awards. All schools entering the program were required to submit an essay describing how they would use the \$2,500 to further the promotion of a proper perspective for school sports; a series of essays from an athletic administrator, student, school faculty member and community member about how the school's perspective on educational athletics affects the school and community; and any materials the school has used to promote its perspective on athletics.

"Schools which promote the proper perspective for educational athletics will find success in all respects – including between the lines," said John E. "Jack" Roberts, executive director of the MHSAA. "The biggest challenge school sports faces in maintaining its niche as different from all other levels of athletics by all other sponsors is maintaining a sane scope – realizing that these programs are here to educate students. We're proud of the schools which have selected to receive this year's SCOPE Award."

AT&T is also the sponsor of the MHSAA's Student Advisory Council, a 16-member group which provides feedback on issues impacting educational athletics from a student's perspective, and is also involved in the operation of Association championship events and other programming.

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,800 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, which attract approximately 1.6 million spectators each year.

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