



# media information



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## **Broadcast Plans Set For MHSAA Football & Girls Volleyball Finals**

**EAST LANSING, Mich. – Nov. 6** – Finals of Michigan High School Athletic Association

Tournaments in girls volleyball and football will reach viewing and listening audiences this month through the MHSAA Internet Broadcast Network, and the Association's television partner, FSN Detroit.

All of the Girls Volleyball Semifinal and Final matches from Kellogg Arena in Battle Creek, Nov. 15-17, will be available for listening audiences on the MHSAA Internet Broadcast Network – **MHSAANetwork.com** – on a live basis, and the broadcasts will also be archived for on-demand listening.

For fans unable to attend the Girls Volleyball Finals wishing enhanced coverage, live video of the championship matches on Nov. 17 will be available at **MHSAANetwork.com** on pay-per-view basis. The video will be the full MHSAA-produced presentation of each game which will air in December on FSN Detroit, complete with announcers, multiple cameras, graphics and replays. The cost of the live feed is \$7 per match. The video will be archived for free, on-demand viewing beginning Nov. 18.

FSN Detroit will air the matches initially in December, with a Class D-C doubleheader beginning at Noon on Dec. 15; and the Class A and B finales running back-to-back beginning at 1:30 p.m. on Dec. 22. , with the debut of the Fall edition of MHSAA Magazine airing that day at 1 p.m. and 5:30 p.m.

The MHSAA Football Playoff Finals at Ford Field in Detroit, Nov. 23-24, will be televised live by FSN Detroit. The first seven contests of the weekend will be shown on FSN Primary, while the final game of the series – the Division 3 game at 7:30 p.m. on Nov. 24 – will be shown live on FSN Plus, which is also available on cable systems across the state. The Division 3 game will also receive an encore presentation on Nov. 25 on FSN Primary at 10 a.m. Additional replays of all football title games will take place in December and January at dates and times to be determined. Consult your local listings for additional information.

Audio of the Football Playoff Finals will again be available at **MHSAANetwork.com**. All eight championship games will be streamed live, and student announcers from around the state will also provide a separate broadcast. All of the action will also be archived for on-demand listening. The students involved in the broadcasts all participated in the Michigan Interscholastic Press Association Conference in Lansing last month.

(more)

## **2-2-2 Broadcast Plans For Football & Volleyball**

The MHSAA Internet Broadcast Network is powered by EZStream.com. Last year, the MHSAA Internet Broadcast Network originated 83 championship games – over 175 hours of content – in the following sports: baseball, basketball, cross country, football, ice hockey, lacrosse, soccer, softball and volleyball. Over 50,000 listeners clicked in to the different broadcasts.

In addition to its telecasts of the MHSAA Football Playoff Finals Boys and the Selection Sunday Show to announce the football playoff field in October, and the MHSAA-produced telecast of the Girls Volleyball Finals; FSN Detroit will also air the Final games of the Girls and Boys Basketball Tournaments in March; and the MHSAA Magazine program, which recaps championship activity following the Fall, Winter and Spring sports seasons.

FSN Detroit's coverage of the MHSAA goes to more than 3.2 million cable and satellite households throughout Michigan and portions of Northwest Ohio and Northern Indiana. The regional network is home to more than 250 live local events per year among the MHSAA, Detroit Red Wings, Detroit Tigers, Detroit Pistons, Detroit Shock and the Central College Hockey Association. FSN is the nation's leading provider of local sports. Through its affiliates and other Fox Network Group-owned networks, FSN reaches more than 82 million homes through 25 regional networks.

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,600 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, which attract approximately 1.6 million spectators each year.

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