



media information



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Spring Edition Of MHSAA Magazine Premieres On FSN Detroit Next Week

EAST LANSING, Mich. – June 28 – The spring edition of MHSAA Magazine, a television program recapping seasonal Michigan High School Athletic Association tournament activity, makes its debut next week on FSN Detroit on Sunday (July 1), at 1 p.m. (EDT)

The 30-minute program will include highlights and interviews of all MHSAA post-season tournament action in both the Lower and Upper Peninsula from the recently-completed schedule, and will also include a feature on Allen Park Cabrini's softball team, which yielded only a single run during the 2007 season and ran its winning streak to 74 games over two undefeated seasons. The program is being hosted by Mickey York of FSN Detroit.

MHSAA Magazine will also air during July at the following dates and times: July 2, 2:30 p.m.; July 7, 2:30 p.m.; July 14, 12:30 p.m.; July 15, 12:30 p.m.; July 16, 11 a.m.; and July 28, 12:30 p.m. Additional airings will also take place in August.

The program will also be available for viewing later this month on the MHSAA Internet Broadcast Network – www.mhsaanetwork.com. Fall and winter editions of MHSAA Magazine are also available for on-demand viewing.

MHSAA Magazine is a new feature of the Association's television partnership with FSN Detroit. In addition to its telecasts of the MHSAA Boys and Girls Basketball Finals and Football Playoff Finals during the recently-completed 2006-07 school year, FSN Detroit also produced the Selection Sunday Show to announce the football playoff field back in October, and aired MHSAA-produced telecasts of the Girls Volleyball Finals and the Girls Competitive Cheer Finals in April.

FSN Detroit's coverage of the MHSAA goes to more than 3.2 million cable and satellite households throughout Michigan and portions of Northwest Ohio and Northern Indiana. The regional network is home to more than 250 live local events per year among the MHSAA, Detroit Red Wings, Detroit Tigers, Detroit Pistons, Detroit Shock and the Central College Hockey Association. FSN is the nation's leading provider of local sports. Through its affiliates and other Fox Network Group-owned networks, FSN reaches more than 82 million homes through 25 regional networks.

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,600 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, which attract approximately 1.6 million spectators each year.

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