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FOR IMMEDIATE RELEASE

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Group & Public Ticket Sales Underway For Girls Basketball Finals; Orders Being Accepted Through CMU Athletic Ticket Office

EAST LANSING, Mich. – Oct. 23 – Group and general public ticket sales are now underway for the 2002 Michigan High School Athletic Association Girls Basketball Finals at Rose Arena in Mt. Pleasant, December 5-7.

Under the group program, groups of 10 or more can obtain a substantial discount off the standard general admission ticket price for any session of the semifinals or finals. For the girls basketball semifinals and finals, the discount is 50 percent off the standard \$6.00 semifinal and \$7.00 final ticket price.

“We hope that groups across the state will again take advantage of this opportunity to support high school sports,” said John R. Johnson, communications director of the MHSAA. “This is an excellent opportunity for school groups, youth teams and the like to come out and experience the excitement of high school athletics.”

In each of the past five seasons, approximately 1,000 tickets were distributed through group sales, and attendance since the event moved to Rose Arena in 1997 have hit all-time highs. The 1999 Finals set a new three-day attendance record of 21,606, including a record Finals day attendance of 10,958.

In order to qualify for the group discount, all orders must be submitted to the Central Michigan University Athletic Ticket Office, postmarked by November 15. No group orders postmarked after the deadline date will be accepted. The tickets are good for general admission seating in the upper level of Rose Arena.

Lower level sideline seats will be sold exclusively on a reserved basis, with selected portions of those seats being held for initial purchase by the participating teams in each session. There is no additional charge for reserved seat tickets. Reserved tickets are not available for purchase through the group ticket program.

A Group Ticket Order Form for the MHSAA Girls Basketball Finals may be obtained from the CMU Athletic Ticket Office, Rose Arena, Mt. Pleasant, MI 48859; or can be downloaded from the MHSAA web site at www.mhsaa.com

(more)

2-2-2 – Girls Basketball Tickets

In addition, tickets can be ordered by telephone through the Central Michigan University Athletic Ticket Office at 1-888-FIRE-UP-2 (1-888-347-3872).

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,300 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, which attract approximately 1.6 million spectators each year.

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