



media information

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FOR IMMEDIATE RELEASE

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Audio, Video Coverage For Winter Championships Set

EAST LANSING, Mich. – Feb. 20 – The finals of two Michigan High School Athletic Association tournaments will be broadcast to statewide audiences this year.

Television coverage of the events will be distributed by Fox Sports Net Detroit and the MHSAA Championship Network. Fox Sports Net Detroit will air the final games of the Boys Basketball Tournament live on March 23 for the fifth straight year as part of its contract with the MHSAA. The MHSAA will produce a highlights program of the Girls Volleyball Finals for airing on Fox Sports Net Detroit in April. The air date and time of the volleyball program is yet to be determined.

In addition, Fox Sports Net Detroit will be running MARCH MAGIC commercials throughout the month of March, promoting all MHSAA championships.

The MHSAA Championship Network will air, on a tape-delayed basis, the Girls Volleyball Finals on several on-air television stations. The station lineup for the four championship matches includes: WLLA-TV (Channel 64) in Kalamazoo-Grand Rapids-Battle Creek; WLUC-TV (Channel 6) in Marquette; WHTV (Channel 18) in Lansing-Jackson; WMKG (Channel 40) in Muskegon; and WMLB-TV (Channel 40) in Toledo. WFQX-TV (Channel 33) in Cadillac-Alpena-Traverse City-Sault Ste. Marie will carry one championship match involving an area team or a selected match. In addition, individual cable systems may pick up individual matches for local airing. Announcers for the telecasts for are Mark Crawford and Diana Davis, who will call the Class D and A matches; and Todd Arner and Lynn Rosendale on the Class C and B finales.

A total of 28 stations are expected to be on the radio network for the Boys Basketball Finals, which is distributed by the Michigan Talk Radio Network of Charlevoix.

Jim Moyes and Gene Young of WGVS in Muskegon will call the action of the Class D and A title games; while Greg O'Connor and Tom Ratchford of WKHM/WIBM in Jackson will announce the Class C and B tilts. Mike Stump of WCKC in Cadillac will serve as the sideline reporter.

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2-2-2 – Winter Audio, Video Coverage

Stations on the network are: Adrian - WABJ; Alma – WQBX; Cadillac – WATT; Caro - WKYO; Cheboygan - WCBY ; Cheboygan - WCBY; Coldwater - WTVB; Escanaba - WDBC; Hancock - WMPL; Hillsdale - WCSR; Holland - WWJQ; Iron River - WIKB; Jackson - WIBM; Ludington - WKLA; Manistee - WMTE; Manistique - WTIQ; Marquette - WJPD; Midland - WMPX; Mt Pleasant – WMMI/WCZY; Muskegon – WUBR/WLCS; Owosso - WJSZ; Sandusky - WMIC; Sturgis - WMSH; St Ignace - WIDG; Sturgis - WMSH; and Tawas City – WKJC. Semifinal games will be broadcast locally on WVFN in East Lansing.

In addition, audio of the semifinal and final games of the boys basketball can be accessed live through the home page of the MHSAA Web Site.

The MHSAA Web Site (www.mhsaa.com) will also be updated periodically during Final events with scores and additional information. Those events are: Team Dual Wrestling – Updates every hour, with full results posted at the completion of each match; Lower Peninsula Individual Wrestling – Updates every 60 to 90 minutes in bracket format, and narratives will be posted at the completion of each round; Girls Volleyball – Updates at completion of each game in a match, with box scores posted at the completion of each match; All other sports will have summaries posted at the end of each game or day of competition.

Television and radio network sponsors are Farm Bureau Insurance, the Michigan Army National Guard, the Michigan Association of Broadcasters and Meemic Insurance.

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