



# media information

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FOR IMMEDIATE RELEASE

October 10, 2001

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## **Group & Public Ticket Sales Underway For Girls Basketball Finals; Orders Being Accepted Through CMU Athletic Ticket Office**

EAST LANSING, Mich. – Oct. 10 – Group and general public ticket sales are now underway for the 2001 Michigan High School Athletic Association Girls Basketball Finals at Rose Arena in Mt. Pleasant, November 29-December 1.

Under the group program, groups of 10 or more can obtain a substantial discount off the standard general admission ticket price for any session of the semifinals or finals. For the girls basketball semifinals and finals, the discount is 50 percent off the standard \$5.00 semifinal and \$6.00 final ticket price.

"This is an excellent opportunity for school groups, youth teams and the like to come out and experience the excitement of high school athletics," said John R. Johnson, communications director of the MHSAA. "We hope that groups across the state will again take advantage of this opportunity to support high school sports."

In each of the past four seasons, approximately 1,000 tickets were distributed through group sales, and the event attendance since the event moved to Rose Arena in 1997 have hit all-time highs. The 1999 Finals set a new three-day attendance record of 21,606, including a record Finals day attendance of 10,958.

In order to qualify for the group discount, all orders must be submitted to the Central Michigan University Athletic Ticket Office, postmarked by November 9. No group orders postmarked after the deadline date will be accepted. The tickets are good for general admission seating in the upper level of Rose Arena.

Lower level sideline seats will be sold exclusively on a reserved basis, with selected portions of those seats being held for initial purchase by the participating teams in each session. There is no additional charge for reserved seat tickets. Reserved tickets are not available for purchase through the group ticket program.

A Group Ticket Order Form for the MHSAA Girls Basketball Finals may be obtained from the CMU Athletic Ticket Office, Rose Arena, Mt. Pleasant, MI 48859; or can be downloaded from the MHSAA web site at [www.mhsaa.com](http://www.mhsaa.com)

(more)

## **2-2-2 – Girls Basketball Tickets**

In addition, tickets can be ordered by telephone through the Central Michigan University Athletic Ticket Office at 1-888-FIRE-UP-2 (1-888-347-3872).

The MHSAA is a private, not-for-profit corporation of voluntary membership by over 1,300 public and private senior high schools and junior high/middle schools which exists to develop common rules for athletic eligibility and competition. No government funds or tax dollars support the MHSAA, which was the first such association nationally to not accept membership dues or tournament entry fees from schools. Member schools which enforce these rules are permitted to participate in MHSAA tournaments, conducted which attract over 1.6 million spectators each year.

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**Farm Bureau Insurance is a year-round MHSAA Corporate Partner**

# MHSAA Girls Basketball Finals Special Group Ticket Promotion

- *Bring your youth team...*
- *Bring your church group...*
- *Bring your office...*
- *Bring your neighborhood...*

The MHSAA Girls Basketball Finals will take place at the Rose Arena on the campus of Central Michigan University in Mt. Pleasant, Nov. 29 & 30-Dec. 1. Again this year, special group general admission ticket pricing is available for groups of 10 or more to attend any session of the semifinals or finals at a 50 percent discount!

For the last three years, the crowds at Rose Arena have been record-setting. This is a great way to show your support for high school basketball by helping fill the stands for every game!

To take advantage of the special pricing being offered, clip the coupon below and send to the Central Michigan University Athletic Ticket Office. Your order must be postmarked by **November 9** in order to qualify for these discounted prices. For additional information, call the CMU Ticket Office at 517/774-3045 or toll free at 1-888-347-3872.

## MHSAA Girls Basketball Finals – Special Group Ticket Order Form

(Minimum purchase - 10 tickets per session)

	<u>Quantity</u>
Session 1 - Class C Semifinals (Nov. 29 - 1 p.m. - 2 games)	_____
Session 2 - Class D Semifinals (Nov. 29 - 6 p.m. - 2 games)	_____
Session 3 - Class A Semifinals (Nov. 30 - 1 p.m. - 2 games)	_____
Session 4 - Class B Semifinals (Nov. 30 - 6 p.m. - 2 games)	_____
<b>NUMBER OF SEMIFINAL TICKETS ORDERED</b>	_____ at \$2.50 each
<b>SEMIFINAL TICKET SUBTOTAL</b>	\$ _____
Session 5 - Class D & A Finals (Dec. 1 - 11 a.m. - 2 games)	_____
Session 6 - Class C & B Finals (Dec. 1 - 5 p.m. - 2 games)	_____
<b>NUMBER OF FINAL TICKETS ORDERED</b>	_____ at \$3.00 each
<b>FINAL TICKET SUBTOTAL</b>	\$ _____
<b>HANDLING CHARGE</b>	<b>\$3.00</b>
<b>GRAND TOTAL</b>	<b>\$ _____</b>

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Send this form, with check or money order made payable to Central Michigan University to:  
Athletic Ticket Office, Rose Arena, Central Michigan University,  
Mt. Pleasant, MI 48859.**

**Your order must be postmarked by November 9 to take advantage of this offer!**