

media information

1661 ramblewood drive • east lansing, mi 48823 • 517.332.5046 • fax - 517.332.4071 • www.mhsaa.com

FOR IMMEDIATE RELEASE

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Contact: John Johnson or Andy Frushour

517.332.5046 or www.mhsaa.com

Great Lakes Prep Roundup Begins Fourth Season; Weekly Scoreboard Show On 12 Radio Stations & The Internet

EAST LANSING, Mich. – **Aug. 18** – Fans of Michigan high school sports can catch scores, interviews and features every Friday night starting August 25 as Great Lakes Prep Roundup begins its fourth year on a network of at least 12 radio stations around the state, as well as being available on the Internet.

Great Lakes Prep Roundup will air Fridays from 9:30 until 11:30 p.m. during the fall sports season, and from 9 to 11 p.m. during the winter sports season. Returning to host the program is Bill Hobson of WSMH-TV in Flint, who is also the host of the statewide radio program, "Michigan Golf Live."

In addition to carrying scores and game reports, Great Lakes Prep Roundup will feature interviews with high school sports coaches, administrators and personalities from around the state in all sports. New this season will be a weekly segment featuring Dr. Shari Young Kuchenbecker, a professor at Loyola Marymount University. Dr. Kuchenbecker, who will discuss sportsmanship issues on the show, is the author of "Raising Winners: A Parent's Guide To Helping Kids Succeed On and Off The Playing Field."

Stations airing Great Lakes Prep Roundup are (list current as of Aug. 17): Cheboygan – WCBY (1240 AM); Coldwater – WTVB (1590 AM); Dowagiac – WDOW (1440 AM); Escanaba – WDBC (680 AM); Flint – WSNL (600 AM); Holland – WWJQ (1260 AM); Ludington – WKLA (1450 AM); Manistee – WMTE (1340 AM); Marquette – WJPD/WIAN (92.3 FM/1240 AM); Newberry – WNBY (93.7 FM & 1450 AM); Ontonagon – WUPY (101. FM); St. Ignace – WIDG (940 AM). Additional stations will be announced as they are added (*A complete list will be available on the MHSAA Web Site*).

Great Lakes Prep Roundup will also be available on the Internet. Users of Microsoft Media Player can click the link off the MHSAA Web Site home page — www.mhsaa.com — to listen to live and achieved copies of Great Lakes Prep Roundup. Real Player users will be able to listen to the program live on the Preps page of the Michigan Live Web Site — www.mlive.com/preps, which will archive programs for two weeks after their original air date.

Great Lakes Prep Roundup is sponsored by Farm Bureau Insurance.

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